



July 1, 2018

Dear Friend,

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is hosting the fourth annual *New York Night of Laughter* on Sunday, November 11, 2018, at the Gotham Comedy Club in New York City. Debbie Zelman founded DDF in 2009, just one year after she was diagnosed with Stage IV advanced, incurable stomach cancer. When Debbie was diagnosed in 2008, her chance of being alive in five years was only four percent. There were no resources available for stomach cancer patients. There were – and still are – few treatment options for this devastating disease, and no progress has been made in survival rates.

DDF is the only organization that advocates for stomach cancer and provides free education and support/mentoring to stomach cancer patients, families and caregivers. DDF is a 501(c)(3) non-profit organization dedicated to raising awareness about stomach cancer, advancing funding for research, and providing education and support internationally to patients, families, and caregivers. DDF seeks as its ultimate goal to make the cure for stomach cancer a reality.

We ask you to assure the success of our event by generously becoming an individual or corporate sponsor. Attached are the Sponsorship Levels and Commitment Form for your consideration. In addition, we greatly appreciate donations of products and/or services for the event raffle. The In-Kind/Raffle Prize Donation Form is also attached. For further information about this event and to find out about the extraordinary difference DDF is making, please visit our website at [www.DebbiesDream.org](http://www.DebbiesDream.org).

Thank you in advance for your support of Debbie's Dream Foundation: Curing Stomach Cancer.

With sincere appreciation,

*Andrew Elkin      Lauren Mandel      Nicole Reichenbach*

New York Night of Laughter Co- Chairs

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**Debbie's Dream Foundation:**

**CURING STOMACH CANCER**

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## 2018 NEW YORK NIGHT OF LAUGHTER SPONSORSHIP LEVELS

All sponsorships are due by **October 19, 2018** unless otherwise indicated on the Sponsorship Levels.

<p><b>Headliner</b>  <b>\$10,000</b></p> <p>(\$9,580.00 is tax deductible)</p>	<ul style="list-style-type: none"> <li>Name or logo to appear on event flyer *</li> <li>Five (5) minutes of stage time to be a comedian at the event</li> <li>Four (4) sponsorship announcements on DDF Facebook page</li> <li>Name to appear as Headliner Sponsor in all marketing &amp; press releases related to event</li> <li>Name or logo in three (3) DDF on-line newsletters</li> <li>Front row reserved seats</li> <li>Twelve (12) tickets to the event</li> <li>Twenty-Four (24) raffle tickets</li> <li>Name or logo to appear prominently on event signage</li> <li>Recognized as Headliner Sponsor on DDF website with link to your website for one (1) year</li> </ul> <p><b>* Sponsorship commitments must be received prior to September 29, 2018 to appear on event flyer.</b>  <b>**Limited to one (1) Headliner Sponsor on a first come, first served basis</b></p>
<p><b>Stand Up</b>  <b>\$5,000</b></p> <p>(\$4,720.00 is tax deductible)</p>	<ul style="list-style-type: none"> <li>Three (3) Minutes of stage time to be a comedian at the event</li> <li>Two (2) sponsorship announcements on DDF Facebook page</li> <li>Name to appear as Stand Up Sponsor in all marketing &amp; press releases related to event</li> <li>Name to logo in two (2) DDF on-line newsletters</li> <li>Premier reserved seats</li> <li>Eight (8) tickets to the event</li> <li>Sixteen (16) raffle tickets</li> <li>Name or logo to appear on event signage</li> <li>Recognized as Stand Up Sponsor on DDF website with link to your website for one (1) year</li> </ul> <p><b>*Limited to two (2) Stand Up Sponsors on a first come, first served basis</b></p>
<p><b>Laugh Out Loud</b>  <b>\$2,500</b></p> <p>(\$2,220.00 is tax deductible)</p>	<ul style="list-style-type: none"> <li>One (1) Sponsorship announcement on DDF Facebook page</li> <li>Name to appear as Laugh Out Loud Sponsor in all marketing &amp; press releases related to event</li> <li>Name or logo in one (1) DDF on-line newsletter</li> <li>Preferred reserved seats</li> <li>Eight (8) tickets to the event</li> <li>Eight (8) raffle tickets</li> <li>Name or logo to appear on event signage</li> <li>Recognized as Laugh Out Loud Sponsor on DDF website with link to your website for one (1) year</li> </ul>
<p><b>Funny Bone</b>  <b>\$1,500</b></p> <p>(\$1,360.00 is tax deductible)</p>	<ul style="list-style-type: none"> <li>Reserved seats</li> <li>Four (4) tickets to the event</li> <li>Four (4) raffle tickets</li> <li>Name or logo to appear on event signage</li> <li>Recognized as Funny Bone Sponsor on DDF website with link to your website for one (1) year</li> </ul>
<p><b>Comic Relief</b>  <b>\$500</b></p> <p>(\$430.00 is tax deductible)</p>	<ul style="list-style-type: none"> <li>Two (2) tickets to the event</li> <li>Two (2) raffle tickets</li> <li>Name or logo to appear on event signage</li> <li>Recognized as Comic Relief Sponsor on DDF website with link to your website for one (1) year</li> </ul>



Two South University Drive, Suite 326 | Plantation, FL 33324  
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[www.DebbiesDream.org](http://www.DebbiesDream.org)

## 2018 NEW YORK NIGHT OF LAUGHTER SPONSOR COMMITMENT FORM

### Sponsor Information:

Sponsor Name (as you would like it to appear in print): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ - \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Sponsorship Commitment Level:** *(All sponsorship forms and logos are due no later than October 19, 2018. Logos must be sent to [Events@DebbiesDream.org](mailto:Events@DebbiesDream.org) in .jpg format with minimum 300DPI.)*

- Headliner Sponsor (\$10,000)
- Stand Up Sponsor (\$5,000)
- Laugh Out Loud Sponsor (\$2,500)

- Funny Bone Sponsor (\$1,500)
- Comic Relief Sponsor (\$500)

### Method of Payment:

- Check enclosed (payable to Debbie's Dream Foundation)
- Charge the following credit card:       Visa       MC       AMEX

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security code: \_\_\_\_\_ *(three digits on signature strip or four digits above card number)*

Name on card (Please print clearly.): \_\_\_\_\_

Signature: \_\_\_\_\_

- Billing Address is the same as above.

Billing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ - \_\_\_\_\_

DDF Volunteer Contact Name: \_\_\_\_\_

### Please return this form and payment to:

Debbie's Dream Foundation: Curing Stomach Cancer  
Attention: New York Night of Laughter  
Two South University Drive, Suite 326  
Plantation, FL 33324

This form may be faxed to (855) 475-1201 or emailed to [Events@DebbiesDream.org](mailto:Events@DebbiesDream.org).

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is a 501(c)(3) non-profit organization.  
All sponsorships are tax deductible to the extent allowed by law. All sponsors will receive an acknowledgement from DDF.



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## 2018 NEW YORK NIGHT OF LAUGHTER IN-KIND / RAFFLE DONOR COMMITMENT FORM

**Donor Information:**

Donor Name (as you would like it to appear in print):

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ - \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Description of Product or Service (Please include any applicable restrictions.): \_\_\_\_\_

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\_\_\_\_\_

Value: \$ \_\_\_\_\_ Date: \_\_\_\_\_ Expiration Date (if any): \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

DDF Volunteer Contact Name: \_\_\_\_\_

**Please return this completed form to:**

Debbie's Dream Foundation: Curing Stomach Cancer  
Attention: New York Night of Laughter  
Two South University Drive, Suite 326  
Plantation, FL 33324

This form may be faxed to (855) 475-1201 or emailed to [Events@DebbiesDream.org](mailto:Events@DebbiesDream.org).

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