

**Board of Directors** Debbie L. Zelman, Esq., Pres. Michael L. Ehren, Esq., VP Ira D. Kaplan, CPA, Treasurer Madelyn L. Zelman, MEd, Sec. Elkin Alfred Michael R. Brin, CFP, MBA Jason Chalik, Esq. Linda Gendler Giordanna Giusti Stephen C. Greenberger, MAS Madelyn T. Herzfeld, RN Sarah M, Janvier, MHA Stuart T. Kapp, Esq. David M. Kubiliun, Esq. Marsha Levy, MEd Caigin Li, MBA, MS John R. Nash, CPA Jonathan A. Perrillo, MBA Cynthia Peterson Eugene B. Robinson, Jr. Clay Rusch, CPA Libia F. Scheller, PhD, MBA Charles Snyder, MA, MFA **Medical Advisory Board** David H. Ilson, MD, PhD, Chair Edith P. Mitchell, MD, FACP, Vice Chair Jordan D. Berlin, MD, Chief Scientific Officer Jaffer A. Aiani, MD Salah-Eddin Al-Batran, MD Adam Bass, MD AI B. Benson, III, MD, FACP, FASCO Arthur W Blackstock Jr MD Barbara Ann Burtness, MD Daniel Catenacci, MD Michael A. Choti, MD, MBA, FACS Michael Cusnir, MD Peter C. Enzinger, MD Charles S. Fuchs, MD, MPH Daniel G. Haller, MD, FACP, FRCP Elizabeth B. Harvey, PhD, MPH Howard S. Hochster, MD George P. Kim, MD Lawrence R. Kleinberg, MD Heinz-Josef Lenz, MD, FACP Robert Martin II, MD, FACS, PhD Martin McCarter, MD Bruce D. Minsky, MD Mary F. Mulcahy, MD Lakshmi Rajdev, MD, MS Manish A. Shah, MD Josep Tabernero, MD Joel F Tepper MD Eric Van Cutsem, MD, PhD Kathleen Mary Wesa, MD **Corporate Advisory Council** Kristin Wolgemuth Fitzgerald Cindy Goodman Ken Krasnow Saul Kravec, Esq. Steven Marks, Esq Stacy Ostrau Melanie Geronemus Smit Scott Thaler **Honorary Board** Kristi Krueaer Marc Kudisch Brad Meltzer, Esg. Lisa Petrillo David Samson, Esq. Monica Seles Willard Shepard, Esq. Debbie's Dream

# Foundation:

### CURING STOMACH CANCER

Two South University Drive, Suite 326 Plantation, FL 33324 Phone: 954.475.1200 Toll Free: 855.475.1200 Toll Free Fax: 855.475.1201 Info@DebbiesDream.org www.DebbiesDream.org May 23, 2017

Dear Friend,

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is hosting our sixth annual *Stomach Cancer Capitol Hill Advocacy Day* on February 27, 2018. DDF patients, families, caregivers, and advocates from across the nation will travel to Capitol Hill to ask Congress to increase federal research funding for stomach cancer. Preventing deaths from stomach cancer relies on research that will lead to better screening tools, treatments, and, hopefully someday, cures. Our advocates are committed and passionate, and as a direct result of our advocacy efforts in Fiscal Year 2015, for the first time stomach cancer was eligible for research funding under the Department of Defense's Peer Reviewed Cancer Research Program (PRCRP). While this is a tremendous legislative success, we still have much more to do and need your support.

In 2008 I was diagnosed with Stage IV advanced, incurable stomach cancer. My chance of being alive in five years was only four percent. There were no resources available for stomach cancer patients. There were – and still are – few treatment options for this devastating disease, and no progress has been made in survival rates.

While fighting for my life, I have also been trying to educate the public and help other stomach cancer patients change their odds. In 2009 I founded DDF, a 501(c)(3) non-profit organization dedicated to raising awareness about stomach cancer, advancing funding for research, and providing education and support internationally to patients, families, and caregivers. DDF seeks as its ultimate goal to make the cure for stomach cancer a reality.

We ask you to please assure the success of our sixth annual Capitol Hill Advocacy Day event by generously becoming a sponsor. Attached are the Sponsorship Levels for your review. For further information about this event and to find out about the extraordinary difference DDF is making, please visit our website at www.DebbiesDream.org.

Thank you in advance for your support!

With sincere appreciation,

Ina X

Debra L. Zelman, Esq. President and Founder



## 2018 CAPITOL HILL ADVOCACY DAY SPONSORSHIP LEVELS

All sponsorships are due by January 19, 2018 unless otherwise indicated on the Sponsorship Levels.

National Advocacy Sponsor \$100,000 (\$100,000 is tax deductible.)	<ul> <li>Name or logo on event flyer*</li> <li>Name or logo on DDF website, Advocacy/Take Action Portal, as 2018 National Advocacy Sponsor for one (1) year</li> <li>Name or logo on DDF website homepage for ten (10) non-consecutive days</li> <li>Name recognition from podium during Advocates Welcome Dinner</li> <li>Name or logo on signage at the Advocates Welcome Dinner</li> <li>Name recognition and appreciation plaque presentation from podium during Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Breakfast</li> <li>Company name or Family name included in press release(s) about the event</li> <li>Name or logo with hyperlink on DDF website for one (1) year</li> <li>Name or logo included in six (6) posts on DDF Facebook page</li> <li>Name or logo included in four (4) DDF on-line newsletters</li> <li>* Sponsorship commitments must be received prior to January 19, 2018 to appear on event flyer.</li> </ul>
Platinum Sponsor \$75,000 (\$75,000.00 is tax deductible.)	<ul> <li>Name recognition from podium during Advocates Welcome Dinner</li> <li>Name or logo on signage at the Advocates Welcome Dinner</li> <li>Name recognition and appreciation plaque presentation from podium during Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Breakfast</li> <li>Company name or Family name included in press release(s) about the event</li> <li>Name or logo included in informational event emails to event participants</li> <li>Name or logo with hyperlink on DDF website for one (1) year</li> <li>Name or logo included in three (3) posts on DDF Facebook page</li> <li>Name or logo included in four (4) DDF on-line newsletters</li> </ul>
Gold Sponsor \$50,000 (\$50,000.00 is tax deductible.)	<ul> <li>Name recognition from podium during Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Breakfast</li> <li>Company name or Family name included in press release(s) about the event</li> <li>Name or logo included in informational event emails to event participants</li> <li>Name or logo with hyperlink on DDF website for one (1) year</li> <li>Name or logo included in three (3) posts on DDF Facebook page</li> <li>Name or logo included in three (3) DDF on-line newsletters</li> </ul>
Silver Sponsor \$25,000 (\$25,000.00 is tax deductible.)	<ul> <li>Name or logo on signage at the Advocacy Day Breakfast</li> <li>Company name or Family name included in press release(s) about the event</li> <li>Company name or Family name included in informational event emails to event participants</li> <li>Name or logo with hyperlink on DDF website for six (6) months</li> <li>Name or logo included in two (2) posts on DDF Facebook page</li> <li>Name or logo included in two (2) DDF on-line newsletters</li> </ul>



Bronze Sponsor \$10,000 (\$10,000.00 is tax deductible.)	<ul> <li>Company name or Family name included in informational event emails to event participants</li> <li>Name or logo with hyperlink on DDF website for six (6) months</li> <li>Name or logo included in two (2) posts on DDF Facebook page</li> <li>Name or logo included in one (1) DDF on-line newsletter</li> </ul>
Supporting Sponsor \$5,000 (\$5,000.00 is tax deductible.)	<ul> <li>Name or logo with hyperlink on DDF website for three (3) months</li> <li>Name or logo included in two (2) posts on DDF Facebook page</li> <li>Name or logo included in one (1) DDF on-line newsletter</li> </ul>
Friend of Debbie Sponsor \$1,000 (\$1,000.00 is tax deductible.)	<ul> <li>Name or logo included in one (1) social media post on DDF Facebook page</li> <li>Name or logo included in one (1) DDF on-line newsletter</li> </ul>



### 2018 CAPITOL HILL ADVOCACY DAY SPONSOR COMMITMENT FORM

#### **Sponsor Information:**

Fax:		
	State: Fax:	State: Zip Code:

**Sponsorship Commitment Level:** Form and high resolution logos (with a minimum 300dpi, in jpeg format) must be sent to <u>Events @DebbiesDream.org</u> by January 19, 2018.

<ul> <li>National Advocacy Sponsor (\$100</li> <li>Platinum Sponsor (\$75,000)</li> <li>Gold Sponsor (\$50,000)</li> <li>Silver Sponsor (\$25,000)</li> </ul>	🗖 Suppo	<ul> <li>Bronze Sponsor (\$10,000)</li> <li>Supporting Sponsor (\$5,000)</li> <li>Friend of Debbie Sponsor (\$1,000)</li> </ul>		
Method of Payment:	Dream Foundat	ion)		
	U Visa			
Card number:			_ Expiration date:	
Security code: (th	(three digits on signature strip or four digits above card number)			
Name on card (Please print clearly.):				
Signature:				
Billing Address is the same as above.				
Billing Address (if different):				
City:		State:	Zip Code:	
DDF Volunteer Contact Name:				
Please return this form and payment t Debbie's Dream Foundation: Curing Stor Attention: Advocacy Day Two South University Drive, Suite 326 Plantation, FL 33324				
This form may also be faxed to (855) 475	5-1201 or emaile	ed to <u>Events@[</u>	DebbiesDream.org.	

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is a 501(c)(3) non-profit organization. All sponsorships are tax deductible to the extent allowed by law. All sponsors will receive an acknowledgement from DDF.