



August 13, 2018

Dear Friend,

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is holding its fourth annual **Dream BIG Legacy Luncheon** on Wednesday, November 7, 2018, at Jacaranda Country Club in Plantation, Florida. Debbie Zelman founded DDF in 2009, just one year after she was diagnosed with Stage IV advanced, incurable stomach cancer. When Debbie was diagnosed, her chance of being alive in five years was only four percent. Debbie passed away on December 23, 2017, at the age of 50, almost a decade later. DDF continues to carry out Debbie's legacy to ensure that research remains a priority to increase the survival rates for this devastating disease.

DDF is the only organization that advocates for stomach cancer and provides free education and support/mentoring to stomach cancer patients, families, and caregivers. DDF is a 501(c)(3) non-profit organization dedicated to raising awareness about stomach cancer, advancing funding for research, and providing education and support internationally to patients, families, and caregivers. DDF seeks as its ultimate goal to make the cure for stomach cancer a reality.

We ask you to assure the success of our event by generously becoming an individual or corporate sponsor and/or placing an ad or tribute in the Program Book. Attached are the Sponsorship Levels, Program Ad / Tribute information, and the Commitment Form for your consideration. In addition, we greatly appreciate donations of products and/or services for auctions and raffles. The Auction or In-Kind Donation Form is also attached. For further information about this event and to find out about the extraordinary difference DDF is making, please visit our website at www.DebbiesDream.org.

Thank you in advance for your support of Debbie's Dream Foundation: Curing Stomach Cancer.

With sincere appreciation,

Linda Gendler
Dream BIG Luncheon Co-Chair

Sabrina Kurzman
Dream BIG Luncheon Co-Chair

Dream BIG Legacy Luncheon Committee

- | | | |
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In Memoriam

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Debbie's Dream Foundation:

CURING STOMACH CANCER

Two South University Drive, Suite 326
Plantation, FL 33324
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www.DebbiesDream.org

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2018 DREAM BIG LEGACY LUNCHEON SPONSORSHIP LEVELS

All sponsorships are due by October 12, 2018.

<p>Triple Legacy Sponsor Gala, Night of Laughter (NOL) & Luncheon</p>	<p>Sponsor three of our signature events at a discounted rate with all the benefits of each level:</p> <ul style="list-style-type: none"> • \$28,000 – Dream BIG Legacy Luncheon Title Sponsor, NOL Headliner, & Dream Makers Gala Emerald Sponsor (\$25,610.20 is tax deductible). • \$14,000 – Dream BIG Legacy Luncheon Platinum Sponsor, NOL Stand-Up Sponsor, & Dream Makers Gala Ruby Sponsor (\$12,157.20 is tax deductible). • \$6,500 – Dream BIG Legacy Luncheon Activity Sponsor, NOL Laugh Out Loud Sponsor, & Dream Makers Gala Activity Sponsor (\$5,456.84 is tax deductible).
<p>Dream BIG Title Sponsor \$10,000 (\$8,719.00 is tax deductible.)</p>	<ul style="list-style-type: none"> • Name or logo prominently displayed as Title Sponsor on marketing materials, event signage, and social media announcements • Recognized as Title Sponsor in three (3) DDF on-line newsletters • Recognized as Title Sponsor on DDF website with a link to your website for one (1) year • Opportunity to put two (2) promotional items of value in event goodie bag • Three (3) tables of ten (10) people with premier seating and exclusive table signage • Full color, inside front cover or back cover full page ad in the event program book
<p>Platinum Sponsor \$5,000 (\$4,146.00 is tax deductible.)</p>	<ul style="list-style-type: none"> • Name to appear as Platinum Sponsor on marketing materials, event signage, and social media announcements • Recognized as Platinum Sponsor in (2) DDF on-line newsletters • Recognized as Platinum Sponsor on DDF website with a link to your website for one (1) year • Opportunity to put one (1) promotional item of value in event goodie bag • Two (2) tables of ten (10) people with preferred seating • Full color, full page ad in the event program book
<p>Activity Sponsor \$2,900 (\$2,814.60 is tax deductible.)</p>	<ul style="list-style-type: none"> • Logo/name will be displayed according to the Activity chosen below & on event signage: <ul style="list-style-type: none"> • <u>Silent Auction Reception</u> • <u>Registration</u> • <u>Goodie Bags</u> • <u>Favors</u> • <u>Checkout</u> • <u>Valet</u> • Two (2) tickets to the event <p>** Only one sponsor for each of the above categories will be accepted on a first come, first served basis.</p>
<p>Gold Sponsor \$2,800 (\$2,373.00 is tax deductible.)</p>	<ul style="list-style-type: none"> • Name to appear as Gold Sponsor on marketing materials, event signage, and social media announcements • Name to appear as Gold Sponsor in one (1) DDF on-line newsletter • Recognized as Gold Sponsor on DDF website with a link to your website for one (1) year • Opportunity to put one (1) promotional item of value in event goodie bag • One (1) table of ten (10) people • Full color, full page ad in the event program book



<p>Silver Sponsor \$1,500 (\$1,073.00 is tax deductible.)</p>	<ul style="list-style-type: none"> Name to appear as Silver Sponsor on marketing materials, event signage, and social media announcements Recognized as Silver Sponsor on DDF website with a link to your website for one (1) year Opportunity to put one (1) promotional item of value in event goodie bag One (1) table of ten (10) people Full color, full page ad in the event program book
<p>Bronze Sponsor \$1,000 (\$743.80 is tax deductible.)</p>	<ul style="list-style-type: none"> Name to appear as Bronze Sponsor on marketing materials, event signage, and social media announcements Recognized as Bronze Sponsor on DDF website with a link to your website for one (1) year Opportunity to put one (1) promotional item of value in event goodie bag Six (6) tickets Full color, half page ad in the event program book
<p>Friend of DDF \$500 (\$329.20 is tax deductible.)</p>	<ul style="list-style-type: none"> Name to appear as Friend of DDF sponsor on one (1) social media announcement Name to appear as Friend of DDF Sponsor in event program book Four (4) tickets Full color, quarter page ad in the event program book
<p>Supporting Sponsor \$250 (\$164.60 is tax deductible.)</p>	<ul style="list-style-type: none"> Name to appear as Supporting Sponsor in event program book Two (2) tickets Full-color, business card ad in event program book
<p>Program Ads or Tributes (Full donation amount is tax deductible.)</p>	<ul style="list-style-type: none"> Full Color, Inside Front Cover or Front Page* = \$750 Full Color, Inside Back Cover or Back Page* = \$500 Full Color, Full Page= \$225 Full Color, Half Page = \$125 Full Color, Quarter Page = \$75 Full Color, Business Card = \$50 <p>* Inside Front Cover or Front Page / Inside Back Cover or Back Page are subject to availability and will be accepted on a first come first served basis.</p> <p>Please see attached 2018 Dream BIG Legacy Luncheon Program Ad specifications.</p>



Two South University Drive, Suite 326 | Plantation, FL 33324
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www.DebbiesDream.org

2018 DREAM BIG LEGACY LUNCHEON SPONSOR & PROGRAM AD / TRIBUTE COMMITMENT FORM

Sponsor Information:

Sponsor Name (as you would like it to appear in print): _____
 Contact Person: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 E-mail Address: _____
 Signature: _____

Sponsorship Commitment Level and Ad / Tribute Space: *All sponsorship forms, ads & logos are due by October 12, 2018. Logos must be sent to Events@DebbiesDream.org in high resolution, minimum 300dpi, .pdf, .jpg, or .tif format.*

- Triple Legacy Sponsor
 - _____ Dream BIG Title Sponsor, NOL Headliner, Gala Emerald (\$28,000)
 - _____ Dream BIG Platinum Sponsor, NOL Stand Up, Gala Ruby (\$14,000)
 - _____ Dream BIG Activity Sponsor, NOL Laugh Out Loud, Gala Activity (\$6,500)

- Dream BIG Title Sponsor (\$10,000)
- Platinum Sponsor (\$5,000)
- Activity Sponsor (\$2,900)
- Gold Sponsor (\$2,800)
- Silver Sponsor (\$1,500)
- Bronze Sponsor (\$1,000)
- Friend of DDF (\$500)
- Supporting Sponsor (\$250)

- Ad Space (See attached Luncheon Ad / Tribute Specifications.)
 - _____ Full Color, Inside Front Cover or Front Page = \$750
 - _____ Full Color, Inside Back Cover or Back Page = \$500
 - _____ Full Color, Full Page = \$225
 - _____ Full Color, Half Page = \$125
 - _____ Full Color, Quarter Page = \$75
 - _____ Full Color, Business Card = \$50

Method of Payment:

Check enclosed (payable to Debbie's Dream Foundation)
 Charge the following credit card: Visa MC AMEX

Card number: _____ Expiration date: _____
 Security code: _____ (three digits on signature strip or four digits above card number)
 Name on card (Please print clearly.): _____
 Signature: _____

Billing Address is the same as above.

Billing Address (if different): _____
 City: _____ State: _____ Zip Code: _____ - _____

DDF Volunteer Contact Name: _____

Please return this form and payment to:
 Debbie's Dream Foundation: Curing Stomach Cancer
 Attention: Dream BIG Legacy Luncheon
 Two South University Drive, Suite 326
 Plantation, FL 33324

This form may also be faxed to (855) 475-1201 or emailed to Events@DebbiesDream.org



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2018 DREAM BIG LEGACY LUNCHEON AD / TRIBUTE SPECIFICATIONS

General Conditions and Deadlines:

All ad or tribute forms and images must be received by **October 12, 2018** to be included in the program book.

Please ensure that your full color, camera-ready artwork conforms to the specifications below.

Ad	Price	Width	Height
Inside Front Cover or Front Page	\$750	5.5"	8.50"
Inside Back Cover or Back Page	\$500	5.5"	8.50"
Full Page	\$225	5.5"	8.50"
Half Page	\$125	5.5"	4.25"
Quarter Page	\$75	2.75"	4.25"
Business Card	\$50	2.75"	2.125"

- Artwork will not be returned.
- Ads and tributes must be submitted to size in full color, high resolution, minimum 300dpi, .pdf, .jpg, or .tif format and emailed to Communications@DebbiesDream.org by October 12, 2018.
- Please note "2018 Dream BIG Luncheon Ad" in subject line.
- All advertisements and their placement are subject to acceptance by Debbie's Dream Foundation.
- **Ads or tributes not formatted correctly will be returned and will need to be reformatted & resubmitted by the deadline. Debbie's Dream Foundation will not reformat, resize or recolor ads.**

For Text Only Ads / Tributes:

Please print or type requested text on the lines below or email it (preferred) to Communications@DebbiesDream.org.

Please return this completed form to:

Debbie's Dream Foundation: Curing Stomach Cancer
Attention: Dream BIG Legacy Luncheon
Two South University Drive, Suite 326
Plantation, FL 33324

This form may also be faxed to (855) 475-1201 or emailed to Events@DebbiesDream.org.



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2018 DREAM BIG LEGACY LUNCHEON AUCTION OR IN-KIND DONATION FORM

Company Name (As you would like it to appear in print): _____

Contact Person (Please print.): _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____

Description of Product or Service (Please include any applicable restrictions.): _____

Value: \$ _____ Date: _____ Expiration Date (if any): _____

Signature: _____

Print Name: _____

DDF Volunteer Contact Name: _____

Please return this completed form to:
Debbie's Dream Foundation: Curing Stomach Cancer
Attention: Dream BIG Legacy Luncheon
Two South University Drive, Suite 326
Plantation, FL 33324

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Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is a 501(c)(3) non-profit organization. This donation may be used for any DDF fundraising event, and packaging items is at the discretion of DDF. All items and services are tax deductible to the extent allowed by law. All donors will receive an acknowledgement from DDF.