



**In Memoriam**

Debbie L. Zelman, Esq., Founder

**Executive Director**

Andrea Eidelman, Esq.

**Board of Directors**

Michael L. Ehren, Esq., Pres.  
Cynthia Peterson, VP  
Ira D. Kaplan, CPA, Treasurer  
Madeilyn L. Zelman, MEd, Sec.  
Elkin Alfred  
Michael R. Brin, CFP, MBA  
Pat Campola  
Liz Gassew, RN  
Michael Geller, MS-MIS  
Jill Ginsberg, Esq.  
Stephen C. Greenberger, MAS  
Madelyn T. Herzfeld, RN  
David M. Kubiliun, Esq.  
Christy Leonard  
Marsha Levy, MEd  
John R. Nash, CPA  
Jonathan A. Perrillo, MBA  
Noemi Sanchez  
Libia F. Scheller, PhD, MBA  
Tamar Shatanof  
Charles Snyder, MA, MFA  
Mitchell Starr

**Scientific and Medical Advisory Board**

David H. Ison, MD, PhD, Chair  
Edith P. Mitchell, MD, FACP, Vice Chair  
Jordan D. Berlin, MD, Chief Scientific Officer  
Jaffer A. Ajani, MD  
Salah-Eddin Al-Batran, MD  
Adam Bass, MD  
Al B. Benson, III, MD, FACP, FASCO  
Arthur W. Blackstock, Jr, MD  
Barbara Ann Burtress, MD  
Daniel Catenacci, MD  
Michael A. Choti, MD, MBA, FACS  
Michael Cusnir, MD  
Peter C. Enzinger, MD  
Charles S. Fuchs, MD, MPH  
Daniel G. Haller, MD, FACP, FRCP  
Elizabeth B. Harvey, PhD, MPH  
Howard S. Hochster, MD  
Yelena Y. Janjigian, MD  
George P. Kim, MD  
Lawrence R. Kleinberg, MD  
Heinz-Josef Lenz, MD, FACP  
Robert Martin II, MD, FACS, PhD  
Martin McCarter, MD  
Bruce D. Minsky, MD  
Mary F. Mulcahy, MD  
Lakshmi Rajdev, MD, MS  
Manish A. Shah, MD  
Josep Taberner, MD  
Joel E. Tepper, MD  
Eric Van Cutsem, MD, PhD  
Kathleen Mary Wesa, MD

**Corporate Advisory Council**

Susie Bond  
Jason Chalik, Esq.  
Kristin Wolgemuth Fitzgerald  
Cindy Goodman  
Stuart T. Kapp, Esq.  
Ken Krasnow  
Saul Kravec, Esq.  
Steven Marks, Esq.  
Durée Ross  
Melanie Geronemus Smit  
Scott Thaler

**Honorary Board**

Kristi Krueger  
Marc Kudisch  
Brad Meltzer, Esq.  
Lisa Petrillo  
David Samson, Esq.  
Monica Seles  
Willard Shepard, Esq.

**Debbie's Dream  
Foundation:**

**CURING STOMACH CANCER**

Two South University Drive, Suite 326  
Plantation, FL 33324  
Phone: 954.475.1200  
Toll Free: 855.475.1200  
Toll Free Fax: 855.475.1201  
Info@DebbiesDream.org  
www.DebbiesDream.org

September 24, 2018

Dear Friend,

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is hosting our Seventh Annual **Stomach Cancer Capitol Hill Advocacy Day** on February 25-26, 2019. DDF patients, families, caregivers, and advocates from across the nation will travel to Capitol Hill to ask Congress to increase federal research funding for stomach cancer. Preventing deaths from stomach cancer relies on research that will lead to better screening tools, treatments, and, hopefully someday, cures. Our advocates are committed and passionate, and as a direct result of our advocacy efforts in Fiscal Year 2015, for the first time stomach cancer was eligible for research funding under the Department of Defense's Peer Reviewed Cancer Research Program (PRCRP). For Fiscal Years 2015-2016, the PRCRP has awarded more than \$13,000,000 to stomach cancer research. While this is a tremendous legislative success, we still have much more to do and need your support.

When Debbie was diagnosed, she was forty years old, married to a physician, the mother of three young children, and a practicing attorney. While she fought for her own life, Debbie dedicated herself to educating the public and helping other stomach cancer patients change their odds. She founded DDF which is a 501(c)(3) non-profit organization dedicated to raising awareness about stomach cancer, advancing funding for research, and providing education and support internationally to patients, families, and caregivers. DDF seeks as its ultimate goal to make the cure for stomach cancer a reality. Debbie passed away in December of 2017, but the mission and the work of the organization continues.

We ask you to please assure the success of our Seventh Annual Capitol Hill Advocacy Day event by generously becoming a sponsor. Attached are the Sponsorship Levels for your review. For further information about this event and to find out about the extraordinary difference DDF is making, please visit our website at [www.DebbiesDream.org](http://www.DebbiesDream.org).

Thank you in advance for your support!

With sincere appreciation,

Andrea Eidelman, Esq.  
Executive Director



## 2019 CAPITOL HILL ADVOCACY DAY SPONSORSHIP LEVELS

All sponsorships are due by January 19, 2019 unless otherwise indicated on the Sponsorship Levels.

<p><b>National Advocacy Sponsor \$25,000</b></p> <p>(\$25,000.00 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name or logo on event flyer*</li> <li>Name or logo on DDF website, Advocacy/Take Action Portal, as 2018 National Advocacy Sponsor for one (1) year</li> <li>Name or logo on DDF website homepage for ten (10) non-consecutive days</li> <li>Name recognition from podium during Advocates Welcome Dinner</li> <li>Name or logo on signage at the Advocates Welcome Dinner</li> <li>Name recognition and appreciation plaque presentation from podium during Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Breakfast</li> <li>Company name or Family name included in press release(s) about the event</li> <li>Name or logo included in informational event emails to event participants</li> <li>Name or logo with hyperlink on DDF website for one (1) year</li> <li>Name or logo included in six (6) posts on DDF Facebook page</li> <li>Name or logo included in four (4) DDF on-line newsletters</li> </ul> <p><b>* Sponsorship commitments must be received prior to January 19, 2018 to appear on event flyer.</b></p>
<p><b>Platinum Sponsor \$10,000</b></p> <p>(\$10,000.00 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name recognition from podium during Advocates Welcome Dinner</li> <li>Name or logo on signage at the Advocates Welcome Dinner</li> <li>Name recognition and appreciation plaque presentation from podium during Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Breakfast</li> <li>Company name or Family name included in press release(s) about the event</li> <li>Name or logo included in informational event emails to event participants</li> <li>Name or logo with hyperlink on DDF website for one (1) year</li> <li>Name or logo included in three (3) posts on DDF Facebook page</li> <li>Name or logo included in four (4) DDF on-line newsletters</li> </ul>
<p><b>Gold Sponsor \$5,000</b></p> <p>(\$5,000.00 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name recognition from podium during Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Dinner</li> <li>Name or logo on signage at the Advocacy Day Breakfast</li> <li>Company name or Family name included in press release(s) about the event</li> <li>Name or logo included in informational event emails to event participants</li> <li>Name or logo with hyperlink on DDF website for one (1) year</li> <li>Name or logo included in three (3) posts on DDF Facebook page</li> <li>Name or logo included in three (3) DDF on-line newsletters</li> </ul>
<p><b>Silver Sponsor \$2,500</b></p> <p>(\$2,500.00 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name or logo on signage at the Advocacy Day Breakfast</li> <li>Company name or Family name included in press release(s) about the event</li> <li>Company name or Family name included in informational event emails to event participants</li> <li>Name or logo with hyperlink on DDF website for six (6) months</li> <li>Name or logo included in two (2) posts on DDF Facebook page</li> <li>Name or logo included in two (2) DDF on-line newsletters</li> </ul>



Two South University Drive, Suite 326 | Plantation, FL 33324  
954.475.1200 | Toll Free Fax 855.475.1201  
Toll Free 855.475.1200  
[Info@DebbiesDream.org](mailto:Info@DebbiesDream.org)  
[www.DebbiesDream.org](http://www.DebbiesDream.org)

<p><b>Bronze Sponsor</b> <b>\$1,000</b></p> <p>(\$1,000.00 is tax deductible.)</p>	<ul style="list-style-type: none"><li>• Company name or Family name included in informational event emails to event participants</li><li>• Name or logo with hyperlink on DDF website for six (6) months</li><li>• Name or logo included in two (2) posts on DDF Facebook page</li><li>• Name or logo included in one (1) DDF on-line newsletter</li></ul>
<p><b>Supporting Sponsor</b> <b>\$500</b></p> <p>(\$500.00 is tax deductible.)</p>	<ul style="list-style-type: none"><li>• Name or logo with hyperlink on DDF website for three (3) months</li><li>• Name or logo included in two (2) posts on DDF Facebook page</li><li>• Name or logo included in one (1) DDF on-line newsletter</li></ul>
<p><b>Friend of Debbie Sponsor</b> <b>\$250</b></p> <p>(\$250.00 is tax deductible.)</p>	<ul style="list-style-type: none"><li>• Name or logo included in one (1) social media post on DDF Facebook page</li><li>• Name or logo included in one (1) DDF on-line newsletter</li></ul>



Two South University Drive, Suite 326 | Plantation, FL 33324  
954.475.1200 | Toll Free Fax 855.475.1201  
Toll Free 855.475.1200  
[Info@DebbiesDream.org](mailto:Info@DebbiesDream.org)  
[www.DebbiesDream.org](http://www.DebbiesDream.org)

## 2019 CAPITOL HILL ADVOCACY DAY SPONSOR COMMITMENT FORM

### **Sponsor Information:**

Sponsor Name (as you would like it to appear in print): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Sponsorship Commitment Level:** *Form and high resolution logos (with a minimum 300dpi, in jpeg format) must be sent to [Events@DebbiesDream.org](mailto:Events@DebbiesDream.org) by January 19, 2019.*

National Advocacy Sponsor (\$25,000)

Platinum Sponsor (\$10,000)

Gold Sponsor (\$5,000)

Silver Sponsor (\$2,500)

Bronze Sponsor (\$1,000)

Supporting Sponsor (\$500)

Friend of Debbie Sponsor (\$250)

### **Method of Payment:**

Check enclosed (payable to Debbie's Dream Foundation)

Charge the following credit card:  Visa  MC  AMEX

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security code: \_\_\_\_\_ *(three digits on signature strip or four digits above card number)*

Name on card (Please print clearly.): \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address is the same as above.

Billing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ - \_\_\_\_\_

DDF Volunteer Contact Name: \_\_\_\_\_

### **Please return this form and payment to:**

Debbie's Dream Foundation: Curing Stomach Cancer

Attention: 2019 Advocacy Day

Two South University Drive, Suite 326

Plantation, FL 33324

This form may also be faxed to (855) 475-1201 or emailed to [Events@DebbiesDream.org](mailto:Events@DebbiesDream.org).

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is a 501(c)(3) non-profit organization.  
All sponsorships are tax deductible to the extent allowed by law. All sponsors will receive an acknowledgement from DDF.