



August 8, 2019

Dear Friend,

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is holding its **Dream BIG Oceanside Jazz Brunch** on Sunday, October 27, 2019, at Wild Thyme (Inside the Atlantic Hotel & Spa) in Fort Lauderdale, Florida. Debbie Zelman founded DDF in 2009, just one year after she was diagnosed with Stage IV advanced, incurable stomach cancer. When Debbie was diagnosed, her chance of being alive in five years was only four percent. Debbie passed away on December 23, 2017, at the age of 50, almost a decade later. DDF continues to carry out Debbie's legacy to ensure that research remains a priority to increase the survival rates for this devastating disease.

DDF is the only organization that advocates for stomach cancer and provides free education and support/mentoring to stomach cancer patients, families, and caregivers. DDF is a 501(c)(3) non-profit organization dedicated to raising awareness about stomach cancer, advancing funding for research, and providing education and support internationally to patients, families, and caregivers. DDF seeks as its ultimate goal to make the cure for stomach cancer a reality.

We ask you to assure the success of our event by generously becoming an individual or corporate sponsor and/or placing an ad or tribute in the Program Book. Attached are the Sponsorship Levels, Program Ad / Tribute information, and the Commitment Form for your consideration. In addition, we greatly appreciate donations of products and/or services for auctions and raffles. The Auction or In-Kind Donation Form is also attached. For further information about this event and to find out about the extraordinary difference DDF is making, please visit our website at [www.DebbiesDream.org](http://www.DebbiesDream.org).

Thank you in advance for your support of Debbie's Dream Foundation: Curing Stomach Cancer.

With sincere appreciation,

Cynthia Peterson - Chair  
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DDF Board Member

Tami Shatanof  
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**Debbie's Dream Foundation:**  
**CURING STOMACH CANCER**

Two South University Drive, Suite 326  
Plantation, FL 33324  
Phone: 954.475.1200  
Toll Free: 855.475.1200  
Toll Free Fax: 855.475.1201  
Info@DebbiesDream.org  
www.DebbiesDream.org



## 2019 BRUNCHEON SPONSORSHIP LEVELS

All sponsorships are due by October 1, 2019.

<p><b>Dream BIG Title Sponsor</b>  <b>\$10,000</b>          (\$9,100 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name or logo prominently displayed as Title Sponsor on marketing materials, event signage, and social media announcements</li> <li>Recognized as Title Sponsor in three (3) DDF on-line newsletters</li> <li>Recognized as Title Sponsor on DDF website with a link to your website for one (1) year</li> <li>Opportunity to put two (2) promotional items of value in event goodie bag</li> <li>Three (3) tables of ten (10) people with premium indoor or outdoor seating and exclusive table signage</li> <li>Bottomless Mimosa and Bloody Mary Bar for all guests</li> <li>Full color, inside front cover or back cover full page ad in the event program book</li> </ul>
<p><b>Platinum Sponsor</b>  <b>\$5,000</b>          (\$4,400 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name to appear as Platinum Sponsor on marketing materials, event signage, and social media announcements</li> <li>Recognized as Platinum Sponsor in (2) DDF on-line newsletters</li> <li>Recognized as Platinum Sponsor on DDF website with a link to your website for one (1) year</li> <li>Opportunity to put one (1) promotional item of value in event goodie bag</li> <li>Two (2) tables of ten (10) people with preferred indoor or outdoor seating</li> <li>Bottomless Mimosa and Bloody Mary Bar for all guests</li> <li>Full color, full page ad in the event program book</li> </ul>
<p><b>Activity Sponsor</b>  <b>\$2,900</b>          (\$2,840 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Logo/name will be displayed according to the Activity chosen below &amp; on event signage:             <ul style="list-style-type: none"> <li><u>Silent Auction Reception</u></li> <li><u>Registration</u></li> <li><u>Goodie Bags</u></li> <li><u>Favors</u></li> <li><u>Checkout</u></li> </ul> </li> <li>Two (2) tickets to the event</li> </ul> <p><b>** Only one sponsor for each of the above categories will be accepted on a first come, first served basis.</b></p>
<p><b>Gold Sponsor</b>  <b>\$2,800</b>          (\$2,500 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name to appear as Gold Sponsor on marketing materials, event signage, and social media announcements</li> <li>Name to appear as Gold Sponsor in one (1) DDF on-line newsletter</li> <li>Recognized as Gold Sponsor on DDF website with a link to your website for one (1) year</li> <li>Opportunity to put one (1) promotional item of value in event goodie bag</li> <li>One (1) table of ten (10) people</li> <li>Full color, full page ad in the event program book</li> </ul>
<p><b>Silver Sponsor</b>  <b>\$1,500</b>          (\$1,260 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name to appear as Silver Sponsor on marketing materials, event signage, and social media announcements</li> <li>Recognized as Silver Sponsor on DDF website with a link to your website for one (1) year</li> <li>Opportunity to put one (1) promotional item of value in event goodie bag</li> <li>One (1) table of eight (8) people</li> <li>Full color, full page ad in the event program book</li> </ul>



<p><b>Bronze Sponsor</b>  <b>\$1,000</b></p> <p>(\$820 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name to appear as Bronze Sponsor on marketing materials, event signage, and social media announcements</li> <li>Recognized as Bronze Sponsor on DDF website with a link to your website for one (1) year</li> <li>Opportunity to put one (1) promotional item of value in event goodie bag</li> <li>Six (6) tickets</li> <li>Full color, half page ad in the event program book</li> </ul>
<p><b>Friend of DDF</b>  <b>\$500</b></p> <p>(\$380 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name to appear as Friend of DDF sponsor on one (1) social media announcement</li> <li>Name to appear as Friend of DDF Sponsor in event program book</li> <li>Four (4) tickets</li> <li>Full color, quarter page ad in the event program book</li> </ul>
<p><b>Supporting Sponsor</b>  <b>\$250</b></p> <p>(\$190 is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Name to appear as Supporting Sponsor in event program book</li> <li>Two (2) tickets</li> <li>Full-color, business card ad in event program book</li> </ul>
<p><b>Program Ads or Tributes</b></p> <p>(Full donation amount is tax deductible.)</p>	<ul style="list-style-type: none"> <li>Full Color, Inside Front Cover or Front Page* = \$750</li> <li>Full Color, Inside Back Cover or Back Page* = \$500</li> <li>Full Color, Full Page= \$225</li> <li>Full Color, Half Page = \$125</li> <li>Full Color, Quarter Page = \$75</li> <li>Full Color, Business Card = \$50</li> </ul> <p><b>* Inside Front Cover or Front Page / Inside Back Cover or Back Page are subject to availability and will be accepted on a first come first served basis.</b></p> <p><b>Please see attached 2019 Dream BIG Jazz Brunch Program Ad specifications.</b></p>



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[www.DebbiesDream.org](http://www.DebbiesDream.org)

## 2019 BRUNCHEON SPONSOR & PROGRAM AD / TRIBUTE COMMITMENT FORM

### **Sponsor Information:**

Sponsor Name (as you would like it to appear in print): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Sponsorship Commitment Level and Ad / Tribute Space:** *All sponsorship forms, ads & logos are due by October 1, 2019. Logos must be sent to [Events@DebbiesDream.org](mailto:Events@DebbiesDream.org) in high resolution, minimum 300dpi, .pdf, .jpg, or .tif format.*

- |   |   |
|---|---|
| <input type="checkbox"/> Dream BIG Title Sponsor (\$10,000) | <input type="checkbox"/> Ad Space (See attached Bruncheon Ad / Tribute Specifications.) |
| <input type="checkbox"/> Platinum Sponsor (\$5,000)         | _____ Full Color, Inside Front Cover or Front Page = \$750                              |
| <input type="checkbox"/> Activity Sponsor (\$2,900)         | _____ Full Color, Inside Back Cover or Back Page = \$500                                |
| <input type="checkbox"/> Gold Sponsor (\$2,800)             | _____ Full Color, Full Page = \$225   |
| <input type="checkbox"/> Silver Sponsor (\$1,500)           | _____ Full Color, Half Page = \$125   |
| <input type="checkbox"/> Bronze Sponsor (\$1,000)           | _____ Full Color, Quarter Page = \$75   |
| <input type="checkbox"/> Friend of DDF (\$500)              | _____ Full Color, Business Card = \$50  |
| <input type="checkbox"/> Supporting Sponsor (\$250)         |   |

### **Method of Payment:**

- Check enclosed (payable to Debbie's Dream Foundation)  
 Charge the following credit card:  Visa  MC  AMEX

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security code: \_\_\_\_\_ (three digits on signature strip or four digits above card number)

Name on card (Please print clearly.): \_\_\_\_\_

Signature: \_\_\_\_\_

- Billing Address is the same as above.

Billing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ - \_\_\_\_\_

DDF Volunteer Contact Name: \_\_\_\_\_

### **Please return this form and payment to:**

Debbie's Dream Foundation: Curing Stomach Cancer  
Attention: Dream BIG Oceanside Jazz Bruncheon  
Two South University Drive, Suite 326  
Plantation, FL 33324

This form may also be faxed to (855) 475-1201 or emailed to [Events@DebbiesDream.org](mailto:Events@DebbiesDream.org)

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is a 501(c)(3) non-profit organization. All items and services are tax deductible to the extent allowed by law. All donors will receive an acknowledgement from DDF.



## 2019 BRUNCHEON AD / TRIBUTE SPECIFICATIONS

### General Conditions and Deadlines:

All ad or tribute forms and images must be received by **October 1, 2019** to be included in the program book.

Please ensure that your full color, camera-ready artwork conforms to the specifications below.

Ad	Price	Width	Height
Inside Front Cover or Front Page	\$750	5.5"	8.50"
Inside Back Cover or Back Page	\$500	5.5"	8.50"
Full Page	\$225	5.5"	8.50"
Half Page	\$125	5.5"	4.25"
Quarter Page	\$75	2.75"	4.25"
Business Card	\$50	2.75"	2.125"

- Artwork will not be returned.
- Ads and tributes must be submitted to size in full color, high resolution, minimum 300dpi, .pdf, .jpg, or .tif format and emailed to [Communications@DebbiesDream.org](mailto:Communications@DebbiesDream.org) by October 1, 2019.
- Please note "2019 Dream BIG Jazz Brunch Ad" in subject line.
- All advertisements and their placement are subject to acceptance by Debbie's Dream Foundation.
- **Ads or tributes not formatted correctly will be returned and will need to be reformatted & resubmitted by the deadline. Debbie's Dream Foundation will not reformat, resize or recolor ads.**

### For Text Only Ads / Tributes:

Please print or type requested text on the lines below or email it (preferred) to [Communications@DebbiesDream.org](mailto:Communications@DebbiesDream.org).

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### Please return this completed form to:

Debbie's Dream Foundation: Curing Stomach Cancer  
Attention: Dream BIG Oceanside Jazz Brunch  
Two South University Drive, Suite 326  
Plantation, FL 33324

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[www.DebbiesDream.org](http://www.DebbiesDream.org)

## 2019 BRUNCHEON AUCTION OR IN-KIND DONATION FORM

Company Name (As you would like it to appear in print): \_\_\_\_\_

Contact Person (Please print.): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Description of Product or Service (Please include any applicable restrictions.): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Value: \$ \_\_\_\_\_ Date: \_\_\_\_\_ Expiration Date (if any): \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

DDF Volunteer Contact Name: \_\_\_\_\_

**Please return this completed form to:**

Debbie's Dream Foundation: Curing Stomach Cancer  
Attention: Dream BIG Oceanside Jazz Brunch  
Two South University Drive, Suite 326  
Plantation, FL 33324

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