



December 13, 2019

Dear Friend,

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is holding its 11th annual *Dream Makers Gala* on Saturday, April 18, 2020, at Margaritaville Beach Resort in Hollywood Beach, Florida.

Debbie Zelman founded DDF in 2009, just one year after she was diagnosed with Stage IV advanced, incurable stomach cancer. At the time of her diagnosis, she was told her disease was advanced, incurable, and inoperable and that her 5-year survival rate was just 4 percent. In response, Debbi, a loving wife and mother of three, closed her law practice and began the fight of her life. She passed away on December 23, 2017, at the age of 50, almost a decade later.

DDF continues to carry out Debbie's legacy, ensuring that innovative research remains a top priority to increase survival rates for this devastating disease.

We are pleased to announce our 2020 Dream Makers Gala Award Recipients:

- Royal Poinciana Community Leadership Award- Envision Physician Services
- Royal Poinciana Community Leadership Award- Tito's Handmade Vodka
- Dream Makers Humanitarian Award- Lauren Mandel
- Excellence in Communications Award – Louis Aguirre, WPLG Local 10
- Tree of Life Medical Award – Dr. Michael Cusnir
- Young Philanthropist Award –Rachel Guttman

DDF is the only organization that advocates for federal funding of stomach cancer research and provides free education and support/mentoring to stomach cancer patients, families, and caregivers. DDF is a 501(c)(3) non-profit organization dedicated to raising awareness about stomach cancer, advancing funding for research, and providing education and support internationally to patients, families, and caregivers. DDF seeks as its ultimate goal, DDF seeks to make the cure for stomach cancer a reality.

We ask you to ensure the success of our event by generously becoming an individual or corporate sponsor, placing an ad or tribute in the Program Book, and donating an auction item. Attached are the Sponsorship Levels, Program Ad / Tribute Information, Auction or In-Kind Donation Form, and the Commitment Form for your consideration. For further information about this event and to find out about the extraordinary difference DDF is making, please visit our website at www.DebbiesDream.org.

Thank you in advance for your support of Debbie's Dream Foundation: Curing Stomach Cancer.

Katie Ingram
Dream Makers Gala Chair

[Dream Makers Gala Committee Members](#)

- | | | |
|------------------|----------------------|-------------------|
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In Memoriam
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Debbie's Dream Foundation:
CURING STOMACH CANCER
Two South University Drive, Suite 326
Plantation, FL 33324
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2020 Dream Makers Gala Sponsorship & Ad Opportunities

Title Sponsor **\$25,000** (\$20,833.60 is tax deductible.)

Three tables of ten with premier seating & exclusive table signage ♦ Name/logo printed on invitation, event collateral & signage ♦ Name/logo included in all event marketing ♦ Full color back cover full page ad in event program ♦ Invitation for Four to attend the exclusive VIP Reception ♦ Donor Spotlight on DDF website with embedded link ♦ Four sponsorship announcements on DDF social media pages ♦ Name/Logo featured on the Step & Repeat ♦ Opportunity to put Two promotional items of value in event goodie bag ♦ Public recognition during the Gala

Diamond Sponsor **\$15,000** (\$12,222.40 is tax deductible.)

Two tables of Ten with premier seating & exclusive table signage ♦ Name/logo printed on invitation, event collateral & signage ♦ Full page color ad in event program ♦ Name/logo included in all event marketing ♦ Invitation for Four to attend the exclusive VIP Reception ♦ Donor Spotlight on DDF website with embedded link ♦ Three sponsorship announcements on DDF social media pages ♦ Name/Logo featured on the Step & Repeat ♦ Two promotional items of value in event goodie bag ♦ Public recognition during the Gala

Emerald Sponsor **\$10,000** (\$8,611.20 is tax deductible.)

One table of Ten with premier seating & exclusive table signage ♦ Name/logo printed on invitation, event collateral & signage ♦ Full page ad in event program ♦ Name/logo included in all event marketing ♦ Invitation for Two to attend the exclusive VIP Reception ♦ Donor Spotlight on DDF website with embedded link ♦ Two sponsorship announcements on DDF social media pages ♦ Name/Logo featured on the Step & Repeat ♦ Two promotional items of value in event goodie bag ♦ Public recognition during the Gala

Ruby Sponsor **\$6,000** (\$4,611.20 is tax deductible.)

One table of Ten with premier reserved seating & exclusive table signage ♦ Full page ad in event program ♦ Name/logo included in all event marketing ♦ Invitation for Two to attend the exclusive VIP Reception ♦ Donor Spotlight on DDF website with link to your website ♦ Sponsorship announcements on DDF social media pages ♦ One promotional item of value in event goodie bag ♦ Public recognition during the Gala

Sapphire Sponsor **\$3,600** (\$2,622.24 is tax deductible.)

One table of Ten with premier seating ♦ Half page ad in event program ♦ Name/logo included in all event marketing ♦ Invitation for Two to attend the exclusive VIP Reception ♦ Donor Spotlight on DDF website with embedded link ♦ Sponsorship announcement on DDF social media pages ♦ One promotional item of value in event goodie bag ♦ Public recognition during the Gala

Activity Sponsor **\$2,900** (\$2,211.20 is tax deductible.)

Two tickets to the event ♦ Quarter page (B&W) ad in event program ♦ Invitation for Two to attend the exclusive VIP Reception ♦ Donor Spotlight on DDF website w/link to your website ♦ Logo/name will be displayed according to the Activity chosen: Registration; Goodie Bag; Valet; or Checkout ♦ Public recognition during the Gala

Only one sponsor for each of the above categories (Registration; Favor; Goodie Bag; Valet; and Silent Auction Checkout Sponsor) will be accepted on a first come first served basis.

Friend of DDF Sponsor **\$1,900** (\$511.20 is tax deductible.)

One table of Ten with premier seating ♦ Quarter page (B&W) ad in event program ♦ Name/logo in the event program

Pearl Sponsor **\$600** (\$322.24 is tax deductible.)

Two tickets to the event ♦ Name/logo in event program

Program Ads/Tributes (Full donation is tax deductible.)

Inside Front Cover or Front Page \$2,700.00 Full color, Full Page Ad	Full Page Ad \$625.00 \$500.00	Full Color Black & White
Inside Front Cover or Front Page \$2,500.00 Black and white, Full Page Ad	Half Page Ad \$275.00 Black & White	
Inside Back Cover or Back Page \$2,400.00 Full color, Full Page Ad	Quarter Page \$150.00 Black & White	
Inside Back Cover or Back Page \$2,300.00 Black & White, Full Page Ad	Business Card \$75.00 Black & White	



Two South University Drive, Suite 326 | Plantation, FL 3324
954.475.1200 | Toll Free 855.475.1200
Toll Free Fax 855.475.1201
Info@DebbiesDream.org
www.DebbiesDream.org

2020 DREAM MAKERS GALA SPONSOR & PROGRAM AD / TRIBUTE COMMITMENT FORM

Sponsor Information:

Sponsor Name (as you would like it to appear in print): _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail Address: _____

Signature: _____

Sponsorship Commitment Level and Ad / Tribute Space: *All sponsorship forms, ads & logos are due by April 3, 2020, unless otherwise indicated on the Sponsorship Levels. Logos must be sent to Events@DebbiesDream.org in high resolution, minimum 300DPI, .pdf, .jpg, or .tif format.*

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor (\$25,000) | <input type="checkbox"/> Ad Space (See attached Gala Ad / Tribute Specifications.) |
| <input type="checkbox"/> Diamond Sponsor (\$15,000) | _____ Inside Front Cover or Front Page in color = \$2,700 |
| <input type="checkbox"/> Emerald Sponsor (\$10,000) | _____ Inside Front Cover or Front Page in B & W = \$2,500 |
| <input type="checkbox"/> Ruby Sponsor (\$6,000) | _____ Inside Back Cover or Back Page in color = \$2,400 |
| <input type="checkbox"/> Sapphire Sponsor (\$3,600) | _____ Inside Back Cover or Back Page in B & W = \$2,300 |
| <input type="checkbox"/> Activity Sponsor - Valet (\$2,900) | _____ Full Page in color x \$625 each = \$ _____ |
| <input type="checkbox"/> Activity Sponsor - Registration (\$2,900) | _____ Full Page in B & W x \$500 each = \$ _____ |
| <input type="checkbox"/> Activity Sponsor - VIP Reception (\$2,900) | _____ Half Page in B & W x \$275 each = \$ _____ |
| <input type="checkbox"/> Activity Sponsor - Favor (\$2,900) | _____ Quarter Page in B & W x \$150 each = \$ _____ |
| <input type="checkbox"/> Activity Sponsor - Goodie Bag (\$2,900) | _____ Business Card Size in B & W x \$75 each = \$ _____ |
| <input type="checkbox"/> Activity Sponsor - Auction Checkout (\$2,900) | |
| <input type="checkbox"/> Friend of DDF Sponsor - (\$1,900) | |
| <input type="checkbox"/> Pearl Sponsor (\$600) | |

Method of Payment:

Check enclosed (payable to Debbie's Dream Foundation)

Charge the following credit card: Visa MC AMEX

Card number: _____ Expiration date: _____

Security code: _____ (three digits on signature strip or four digits above card number)

Name on card (Please print clearly.): _____

Signature: _____

Billing Address is the same as above.

Billing Address (if different): _____

City: _____ State: _____ Zip Code: _____

DDF Volunteer Contact Name: _____

Please return this form and payment to:

Debbie's Dream Foundation: Curing Stomach Cancer
Attention: Dream Makers Gala
Two South University Drive, Suite 326
Plantation, FL 33324

This form may also be faxed to (855) 475-1201 or emailed to Events@DebbiesDream.org.

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) is a 501(c)(3) non-profit organization. All sponsorships are tax-deductible to the extent allowed by law. All sponsors will receive an acknowledgment from DDF.



2020 DREAM MAKERS GALA AD / TRIBUTE SPECIFICATIONS

General Conditions and Deadlines:

1. All artwork received by **April 3, 2020**, will be included in the 2019 Program Book.
2. Please format your camera ready artwork to the following specifications:
 - a. Minimum 300dpi
 - b. Submit in a .pdf, .jpg, or .tif format
3. Artwork will not be returned.
4. Email your camera ready artwork or text to Events@DebbiesDream.org.
5. Please note "Dream Makers Gala" in the subject line of the email.
6. **Ads or tributes not formatted correctly will be returned and will need to be reformatted & resubmitted by the deadline. Debbie's Dream Foundation will not reformat or resize ads.**

Ad	Price	Width	Height
Inside Front Cover or Front Page – Color	\$2,700	7.0"	9.00"
Inside Front Cover or Front Page – Black and White	\$2,500	7.0"	9.00"
Inside Back Cover or Back Page – Color	\$2,400	7.0"	9.00"
Inside Back Cover or Back Page – Black and White	\$2,300	7.0"	9.00"
Full page – Color	\$625	7.0"	9.00"
Full page – Black and White	\$500	7.0"	9.00"
Half page – Black and White	\$275	7.0"	4.5"
Quarter page – Black and White	\$150	3.0"	4.5"
Business Card Size – Black and White	\$75	3.0"	2.00"

For Text Only Ads / Tributes:

Please email text to Events@DebbiesDream.org or print below:

Please return text only Ads / Tributes to:

Debbie's Dream Foundation: Curing Stomach Cancer
Attention: Dream Makers Gala
Two South University Drive, Suite 326
Plantation, FL 33324



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954.475.1200 | Toll Free 855.475.1200
Toll Free Fax 855.475.1201
Info@DebbiesDream.org
www.DebbiesDream.org

2020 DREAM MAKERS GALA AUCTION OR IN-KIND DONOR COMMITMENT FORM

Donor Information

Donor Name (as you would like it to appear in print): _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
E-mail Address: _____

Description of Product or Service: _____

Value: \$ _____ Date: _____ Expiration Date (if any): _____

Signature: _____

Print Name: _____

DDF Volunteer Contact Name: _____

Please return this form and gift certificate(s) (if applicable) to:

Debbie's Dream Foundation: Curing Stomach Cancer
Attention: Dream Makers Gala
Two South University Drive, Suite 326
Plantation, FL 33324

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