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A MESSAGE FROM THE CEO

Dear DDF Supporters,

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) was founded in 2009 when our late founder, Debbie Zelman, realized there had not been a new treatment for gastric cancer for over 30 years. This grim statistic and her diagnosis of stage IV incurable stomach cancer fueled her passion to start this organization and make it part of our mission to fund research. Since 2014, DDF has partnered with the American Association for Cancer Research to commit \$1.45 million to gastric cancer research to date. We took a brief break during the pandemic, but in 2022, we recommitted an additional \$250,000 to research because we know that innovation and exploration are the only ways to improve the mortality rate, survivorship, and ultimately find a cure for this disease. If there is anything DDF understands clearly, it is this-**research is the way**.

In addition to funding research grants, we also advocate for stomach cancer's inclusion in the Department of Defense's Peer Reviewed Cancer Research Program since 2013. Through our annual Stomach Cancer Capitol Hill Advocacy Day, we continue to see increases in the federal budget that can help lead to breakthroughs in clinical trials, surgical and non-surgical options, early detection, and more. In 2022, we advocated on the Hill with more than 130 patient and caregiver advocates from 31 states. We shared real stories with lawmakers that helped contribute to the more than \$24 million allocated to gastric cancer research since 2015.

Even though funding research is a critical part of our mission, we always maintain sight of other ways to impact our patient community through our programs and new initiatives. In 2022, our Health Equity Program expanded to include in-person workshops and events with key community partners like the YMCA and The United Way, which serve minority populations disproportionately affected by this disease. We work with our partners to educate communities of color about statistics and social determinants that contribute to inequalities in healthcare. We share information about clinical trials and educational resources that otherwise would not reach these populations. In addition, we continue to host our signature programs, including educational webinars and symposia, and help match a diverse community of patients and caregivers with peer mentors to help them know that they are not alone.

DDF could not do this without the continued support of our donors, industry partners, Board of Directors, staff, volunteers, and the resiliency of those who make up the stomach cancer community. Together we are changing the landscape of this disease so that others can have a fighting chance. Thank you for believing in the **DREAM!**

With the sincerest appreciation,

Andrea Eidelman, Esq.

CHIEF EXECUTIVE OFFICER





Since 2014, Debbie's Dream Foundation and the American Association for Cancer Research have partnered to award/allocate research grants totaling \$1,450,000 in funding to talented, motivated scientists across the country. In 2022, Debbie's Dream Foundation announced a \$250,000 recommitment to funding stomach cancer research.

David Allison, PhD 50,000 Young Research Fellowship Grant

PROGRAMS OVERVIEW

Our Patient Resource Education Program offers many free stomach cancer support services to patients, families, and caregivers. When a patient is diagnosed, they, their families, and their caregiver can apply to request a peer mentor. Through our mentor-matching platform, patients can better understand their diagnosis, staging, treatment options, clinical trials, side effects, and disease management. Mentors share their stories, tips, advice, and concerns with others, so they feel supported along their journey.

DDF also hosts various online education programs, including monthly stomach cancer support groups, webinars, and symposia topics covering the continuum of cancer treatments. All programs are free for patients, families, caregivers, the general public, and health care professionals. Educational programs are recorded and archived in the Lecture Library section of the DDF website as well as on our YouTube channel.

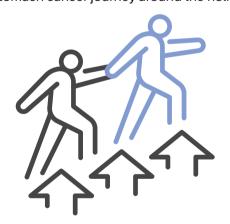






CANCERCARE HELPLINE & COPING CIRCLE

We continued our partnership with CancerCare to provide a helpline staff of skilled oncology social workers with specific expertise on issues affecting stomach cancer patients and their families. The helpline aims to alleviate distress and help patients obtain the best possible outcomes from their treatment. In addition, we hosted a workshop in partnership with CancerCare on December 14, 2023, to help stomach cancer patients and caregivers learn techniques and information to help them cope with the stomach cancer journey around the holidays.



MENTOR MATCHING PROGRAM

Our Patient Resource Education Program offers peer-to-peer mentorship for patients, caregivers, and families to help them navigate their journey. Our state-of-the-art digital platform uses smartmatching algorithms to pair patients and families with moral support and help build community. This program continues to thrive as a highly sought out resource for those who want to give back and those who need support.

2022 PROGRAMS & INITIATIVES









2022 MIND, BODY, SPIRIT FACEBOOK LIVE SERIES

DDF's Mind, Body, Spirit Facebook LIVE Series aims to address the mental and emotional impact of cancer on the stomach cancer community. We partner with psychologists and practitioners of alternative therapies to educate the stomach cancer community on various options as they navigate their journeys. Our 2022 topics included trauma and burnout coping techniques, meditation, acupuncture, and a mental health and self-care awareness workshop.



Photo: DDF's CEO Andrea Eidelman giving a presentation during the Stomach Cancer Awareness Workshop hosted at the YMCA in Miami, Florida on July 27, 2022.



Photo: Community attendees of the Stomach Cancer Awareness Workshop hosted at the YMCA in Miami, Florida on July 27, 2022.

HEALTH EQUITY PROGRAM

In 2022 we partnered with the United Way of Broward County and the YMCA of South Florida to host an inperson Stomach Cancer Awareness Workshop in Miami-Dade and Broward counties to help educate the Black, Indigenous, and People of Color (BIPOC) communities that are disproportionately affected by gastric cancer. We shared critical information, staggering statistics, and critical resources available to the BIPOC population. Through our Health Equity Program, we aim to provide solutions that help make healthcare as inclusive and equal as possible in the landscape of stomach cancer.



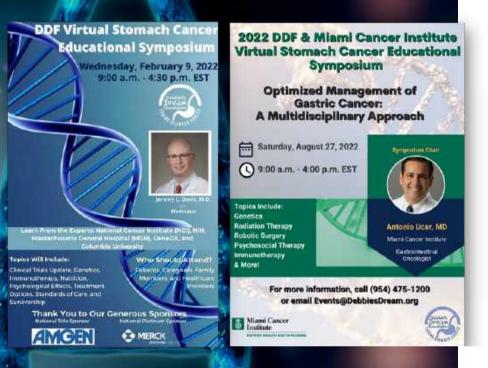
Our 2022 Stomach Cancer Educational Webinar Series got started with a presentation in February featuring Dr. Brian D. Badgewell of MD Anderson Cancer Center, sharing his expert opinion on whether curing stage IV stomach cancer is possible. In March, Dr. Zev Wainberg of UCLA Medical Center presented on Immunotherapy and Targeted Therapies for Gastric Cancer Patients. We partnered with experts at Rutgers Cancer Institute of New Jersey, including Drs. David August, Haejin In, Miral Grandhi, Patrick Boland, and oncology dietician Kristin Waldron, to share information about the latest in gastric cancer research in April. In June, Dr. Michael Choti of Banner MD Anderson Cancer Institute presented on Surgical Updates for Gastric Cancer Patients. and in August, we partnered with the Children's Bereavement Center for a webinar on Helping Children and Families Cope with Grief.

In the Fall, we hosted a September webinar on Clinical Trials Updates for Gastric Cancer Patients featuring Drs. David Ilson of Memorial Sloan Kettering Cancer Center, Haejin In of Rutgers Cancer Center of New Jersey, and industry partner MassiveBio. We brought back the experts at Rutgers for part two of the latest in gastric cancer research, this time featuring presentations from Drs. David August, Mariam Eskander, Lyudmya Berim, and Matthew Deek. In November, we hosted "Optimizing Outcomes Following A Gastrectomy featuring Dr. Omar Llaguna, Surgical Oncologist at Memorial Healthcare Systems.

To close out the year, we hosted a presentation in December titled "A Candid Conversation About Patient and Caregiver Advocacy," featuring authors Dr. John and Liza Marshall. Dr. John Marshall, a GI oncologist, and his wife, Liza Marshall, a breast cancer survivor, shared unique insights based on their bestselling book "Off Our Chests: A Candid Tour Through the World of Cancer." This interview not only explored how the Marshalls navigated Liza's breast cancer journey with unique knowledge from John's experience as a GI oncologist, but also how cancers are disproportionately funded and, therefore, have starkly different treatment options and outcomes.

STOMACH CANCER EDUCATIONAL SYMPOSIA

In 2022, we partnered with top organizations and experts in the US and abroad to host hybrid in-person and virtual stomach cancer educational symposia. Our symposia contain in-depth information on important topics that patients and families can understand and gain further insights through panel discussions and Q&A sessions.



VIRTUAL STOMACH CANCER EDUCATIONAL SYMPOSIUM

Debbie's Dream Foundation: Curing Stomach Cancer (DDF) hosted its Virtual Stomach Cancer Educational Symposium on Wednesday, February 9, 2022. The program featured healthcare professionals and researchers sharing the latest gastric and esophageal cancer research information. It was led by Dr. Jeremy Davis, Surgeon-in-Chief at the National Institutes of Health Clinical Center (NIH), and featured presentations by experts at the NIH.

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2022 DDF-KCA INTERNATIONAL GASTRIC CANCER EDUCATIONAL SYMPOSIUM



Photo: Dr. Han- Kwang Yang and DDF's CEO Andrea Eidelman during the 2022 DDF-KCA International Gastric Cancer Educational Symposium

We partnered with the Korean Cancer Association (KCA) for a second year in a row to host the 2022 DDF-KCA International Gastric Cancer Educational Symposium on Thursday, June 17, 2022, in Seoul, Korea. Dr. Han-Kwang Yang, Director and Professor of Surgery at the Seoul National University Hospital in Seoul, Korea, and Chairman of the Board of Directors for KCA, led the symposium as Chair. The symposium was broadcast virtually to 1,158 participants from 41 countries, beating its previous record of 935 virtual attendees in 2021. Participants tuned in to presentations by medical experts from Korea, China, Japan, Europe, and the United States to highlight surgical and non-surgical treatment options for early and late-stage gastric cancer patients in each represented region.

2022 DDF & MIAMI CANCER INSTITUTE VIRTUAL STOMACH CANCER EDUCATIONAL SYMPOSIUM

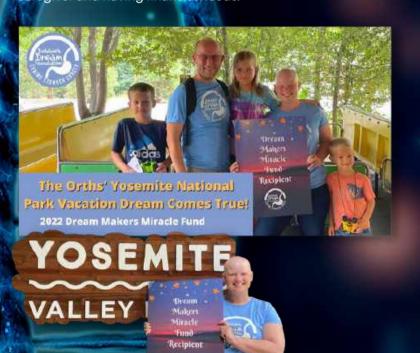
DDF collaborated with the Miami Cancer Insititute (MCI) of Baptist Health South Florida to host a Gastroesophageal Cancer Educational Symposium on n Saturday, August 27, 2022, at MCI in Miami, Florida. The program was led by Dr. Antonio Ucar, Medical Oncologist at MCI, and featured presentations on survivorship and patient panel discussions focusing on treatment and support for various stages of stomach cancer.





DREAM MAKERS MIRACLE FUND

In 2022, DDF successfully granted the wishes of four families through the 2022 Dream Makers Miracle Fund. Through this initiative, DDF aims to spread joy by providing bucket-list-inspired experiences to patients and families affected by stomach cancer. The 2022 recipients were selected based on specific criteria of having been directly affected by stomach cancer as a patient or caregiver and having financial needs.





This year, Patty Fitzgerald and her family took a dream trip to Jersey Shore to celebrate life and create lasting memories for her children. Rachel Orth and her family were sent to Yosemite National Park as part of a longtime wish for adventure and exploring nature. Jessica Alcantar and her family vacationed in sunny Miami, Florida, as a longtime dream of her late mother, Carmen Muro, who passed away in 2020 from stomach cancer. In addition, stomach cancer survivor Lissette McKee had her dreams come true as she and her husband swam with dolphins in the Florida Keys.





DDF EVENTS

In 2022, DDF continued to host multiple fundraising events throughout the country thanks to the wonderful advocates, partners, and sponsors who continue to support our mission.



Photo: (I to r): DDF's NC Chapter co-founder Christy Leonard (center) pictured with her four sons at the 9th Annual Fayetteville, NC Golf Tournament held in honor of her late husband Tony Leonard.

NORTH CAROLINA GOLF TOURNAMENTS

FAYTETTEVILLE, NC GOLF TOURNAMENT

The 9th Annual Fayetteville, North Carolina Golf Tournament & Charity Dinner was held on October 22, 2022, at Gates Four Golf & Country Club in Fayetteville, North Carolina. The event was hosted by DDF Board member and NC Chapter co-founder Christy Leonard and raised approximately \$12,000. It is held in honor of her late husband and beloved stomach cancer warrior, Tony Leonard, who passed away from stomach cancer in 2018.

PHILIP SEGAL III GOLF TOURNAMENT

The 4th Annual Philip Segal III Golf Tournament and Private Party were held on April 22, 2022, at Bryan Park Golf Course in Browns Summit, NC. The annual event is held to honor Philip Segal III, the founder of Havana Phil's Cigar Company. Segal lost his six-month battle with stomach cancer in 2018 at 60. The tournament raised nearly \$36,000.



Photo: (I to r): DDF CEO Andrea Eidelam and 2022 DDF & BCMA Golf Tournament co-chairs Jon Perrillo and Dr. Abram Berens.

SOUTH FLORIDA GOLF TOURNAMENT

DDF and Broward County Medical Association (BCMA) co-hosted the 2nd Annual Collaborative Golf Tournament in Partnership with Broward County Medical Association on Friday, April 1, 2022. DDF Board members Jonathan Perrillo and Dr. Abram Berens co-chaired the event at the Plantation Preserve Golf Course in Plantation, Florida. Nearly \$26,000 was raised during the event to support DDF's mission.



Photo: (I to r): DDF Board members and 2022 Legacy Bruncheon co-chairs Cynthia Peterson (I) and Liz Gassew (r) pictured with Bruncheon emcee Jenise Fernandez, Anchor and News Reporter at WPLG Local 10 News.

DDF 2022 LEGACY BRUNCHEON

DDF hosted its 2022 Legacy Bruncheon on Sunday, December 4, 2022, at the Huizenga Pavilion at Broward Center of the Performing Arts in Fort Lauderdale, Florida. The event was held to celebrate the organization's mission and the lasting legacy of late DDF Founder Debbie Zelman. The event was hallmarked with a butterfly release ceremony in memory of Debbie and raised \$36,000. Co-chairs of the Bruncheon included DDF Board Vice President Cynthia Peterson and Board of Director Liz Gassew.

SCHOLARSHIPS



Photos: The Reid Family hosts an annual Golf Tournament benefitting the Susan Haines Reid Scholarship Fund in honor of Susan Reid, who passed away from stomach cancer in 2015. The 2022 scholarship recipient Jazlyn Jones (pictured to the right), was awarded a \$1,000 scholarship.



Art Submissions (top to bottom): 2022 DDF Youth Art Contest Winners Ashley Lubkeman, 18 (top), Gabby Pollack, 13 (middle), and Anna Lan Tran, 17 (bottom).

SUSAN HAINES REID SCHOLARSHIP FUND

IN PARTNERSHIP WITH DEBBIE'S DREAM FOUNDATION

Susan Haines Reid Scholarship Fund (SHRSF), in partnership with Debbie's Dream Foundation: Curing Stomach Cancer (DDF), postponed its annual Golf Tournament at King's Grant Golf & Country Club in Fayetteville, NC, due to weather concerns from Hurricane Ian. However, that didn't stop the Reid family from awarding a \$1,000 scholarship to high school senior Jazlyn Jones of Cumberland County and supporting the mission of Debbie's Dream Foundation in 2022. The event is held each year in honor of the late Susan Reid, wife, mother of three, and stomach cancer advocate, who passed away from stomach cancer in 2015.

2022 DDF YOUTH ART CONTEST

DDF relaunched its signature Youth Art Contest in September 2022 for children up to ages 18 across the United States. The contest invited youth directly or indirectly affected by cancer to submit original artwork or photographs depicting a cancer-free world to be considered for the Foundation's 2023 Youth Art Calendar and/or greeting cards. College freshman Ashley Lubkeman, 18, of Antioch, Illinois, middle schooler Gabrielle Pollack, 13, of Hoboken, New Jersey, and high school junior Anna Lan Tran, 17, of Houston, Texas, were the selected winners who also each received \$100 scholarships.

2022 CHAPTERS

DDF has chapters throughout the United States, Canada, and Germany. Chapters are led by appointed DDF ambassadors who help raise awareness about our mission and resources and fundraise to support our cause.



2022 CHAPTERS

DDF Chapters

Arkansas Chapter Bill Crismon

California San Diego Chapter Kathleen Clarke-Zumpone

California Temecula Chapter Cyndi Howard

Florida Jacksonville Chapter Marie Milton

Florida Tampa/Clearwater Chapter Kristi Sabbides

Illinois Chapter Norman Dinkel

Kansas Chapter Rebecca Caliendo

Kentucky Chapter Kirk Judy

Long Island Chapter Amy Jacobs

Louisiana Chapter Wesley Blake Vanderlaan, MD

Maine Chapter Anna Stoessinger

Maryland Baltimore Chapter Lisa Lorden

Massachusetts East Chapter Jennifer Higgins-Spiers

Massachusetts West Chapter Nicky LaValley

Michigan East James Hillard

Minnesota Central Chapter Colt Blunt Minnesota South Gabrielle Bouska

New Jersey North Chapter Nicole Woodward

New Jersey South Chapter Melani Vincelli

New York Albany Chapter Kim Hans

New York City Chapter Robert Mandel

North Carolina East Chapter Christy Leonard In Memory of Tony Leonard

North Carolina West Chapter Laura Lewin

Ohio Chapter Paul & Angela Bosela and Sheila Gambaccini

Tennessee Chapter Heather Hewitt

Texas Chapter Pamela Pierce

Utah Chapter Rebecca Royer

Wisconsin Chapter Traci Parrott

International Chapter

Canada Chapter - British Columbia Millie McConnell

NOVEMBER IS CURING STOMACH CANCER MONTH



Photo: (I to r): Angela Bosela of Ohio, Lisa Bartoszewicz of Wisconsin, Ali Karpenko of North Dakota, Crystal Griest of Illinois, Shannon Barber of North Carolina, and Karen Eads of Kentucky each had their states declare November 2022 as Curing Stomach Cancer Month!

Our advocacy efforts extend beyond the nation's capital through our active participation in groups such as One Voice Against Cancer, The Deadliest Cancers Coalition, Patient Equal Access Coalition, and State Patient Access Coalition. In addition, we help raise awareness about stomach cancer through our annual campaign, where we encourage supporters to solicit their local governments to have each state declare the month of November as "Curing Stomach Cancer Month."

In 2022, Arizona, Florida, Massachusetts, Illinois, Michigan, Ohio, Wisconsin, Minnesota, New Jersey, New York, North Dakota, and Utah were submitted to make the declaration.





DDF announced the return of its signature Youth Art Contest which invites students up to 18 years of age in the US who are directly or indirectly affected by cancer to submit an original artwork or photographs depicting a cancer-free world to be considered for the Foundation's 2023 Youth Art Calendar and/or greeting cards.

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JUST DIAGNOSED? HERE'S WHAT YOU MAY BE FEELING



DDF was featured as a "go-to source" in an informative article published by Sunshine Behavioral Health titled, "Just Diagnosed? Here's What You May Be Feeling." the article educates readers all about how to navigate a stomach cancer diagnosis.

CANVASREBEL

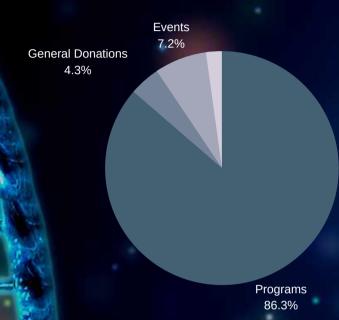


Meet Andrea Eidelman

Photo: Andrea Eidelman, CEO of Debbie's Dream Foundation

Andrea Eidelman, CEO of Debbie's Dream Foundation (DDF), sat down with Canvas Reble for an interview highlighting lessons learned throughout her career that prepared her for leadership at DDF.

FINANCIALS



Total Revenue 2022 \$1,891,440

7% Events
86% Programs
2% Memorial/Honorary
4% General Donations

Overhead 10.1%

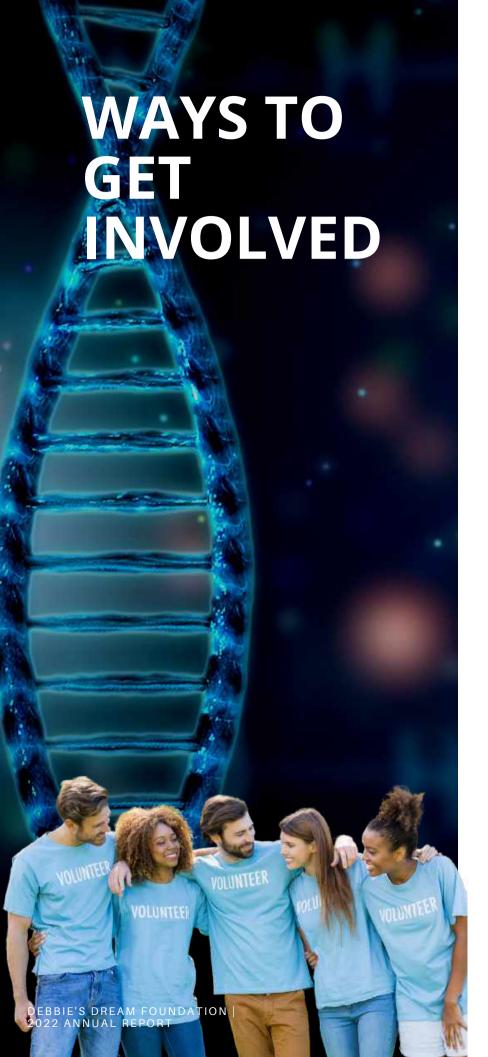
Fundraising 15.2%

Total Expenses 2022 \$ 1,062,128

75% Programs15% Fundraising10% Overhead

Programs 74.7%

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PARTICIPATE

- Fundraisers and Events Turn your passion into action by hosting or attending a fundraising event.
- Chapters Start or join a chapter in your state or area.
- Patient Resource Mentor Become a PREP Mentor and help people like you who need a little inspiration to keep fighting.
- Share Your Story Share your story or the story of someone you know to inspire others, whether as a patient, family member, friend, loved one, or caregiver!
- Spread Awareness Help us get the word out by passing out, emailing, and/or posting information about Debbie's Dream Foundation on Facebook, Instagram, Twitter, and more!

DONATE

- DDF is able to fund research, promote awareness, and provide education and support services to stomach cancer patients and their families because of generous donations.
- DDF is a 501(c)(3) charity, so all donations are tax-deductible.
- DDF encourages our supporters to design their own individual Facebook fundraising pages. This is a wonderful way to honor a loved one or support fundraising for an event.

ADVOCATE

- Have November declared as Curing Stomach Cancer Month in your state. Contact your elected officials to submit a proclamation request.
- Join DDF advocates and supporters from across the nation in Washington, DC, for our Annual DDF Stomach Cancer Capitol Hill Advocacy Day.
- Ask Congress to invest more federal resources in gastric cancer research and to again include stomach cancer as one of the cancers under the PRCRP.

LEADERSHIP

In Memoriam

Debbie L. Zelman, Esq. - Founder

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Raising Awareness. Funding Research. Supporting Patients. Achieving the DREAM!

Debbie's Dream Foundation: Curing Stomach Cancer