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July 24, 2024

Dear Friend,

As November approaches, marking Gastric Cancer Awareness Month, Debbie's Dream Foundation: Curing Stomach Cancer (DDF) invites you to our second Illumination Ceremony & Celebration Dinner. This significant event will be held on **Saturday, November 9, 2024**, at the iconic Seminole Hard Rock Hotel & Casino Hollywood in Hollywood, Florida.

In honor of this special month, the world-renowned Guitar Hotel will glow again in periwinkle at sunset. This act of light is not just beautiful to witness, but it symbolizes hope and solidarity for those battling stomach cancer. It's part of a larger global initiative to illuminate landmarks in periwinkle throughout November 2024, aiming to connect and unite us in the fight against this devastating disease.

DDF stands at the forefront of advocating for the well-being of the stomach cancer community. Our commitment is to provide free support, education, and mentoring services to patients, their families, and caregivers. As a 501(c)(3) non-profit organization, we are driven by the mission to raise awareness about stomach cancer, advance research funding, and offer support and education internationally. Our ultimate goal is to make the cure for stomach cancer a reality.

Please join us in a powerful demonstration of unity and advocacy by becoming an individual or corporate sponsor for the Illumination Ceremony & Celebration Dinner. Your generous contribution will ensure our ongoing mission to fund critical research and make a difference in the lives of those affected by stomach cancer.

To pledge your support, learn more about this inspiring event, or discover the impactful work DDF is accomplishing, please visit our website at www.DebbiesDream.org.

Together, we have the power to make a lasting impact. Join us in turning awareness into action during November—Gastric Cancer Awareness Month.

With sincere appreciation and hope,

Andrea Eidelman, Esq. Chief Executive Officer

Tax Number 90-0470243 and DLN#17053272362009

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA. THE TOLL FREE NUMBER OF THE DEPARTMENT IS 1-800-HELP-FLA (435-7352) - CALLING FROM WITHIN THE STATE OF FLORIDA, OR (850) 488-2221 - CALLING FROM OUTSIDE OF FLORIDA. THE WEBSITE IS HTTP://WWW.FRESHFROMFLORIDA.COM WHICH CAN ALSO BE USED TO LOOK UP OFFICIAL REGISTRATION AND FINANCIAL INFORMATION.



## Power of Periwinkle Illumination Celebration Dinner



## Sponsorship Proposal

Sponsorship Levels & Benefits	Illumination \$50,000	<b>Diamond</b> \$25,000	<b>Platinum</b> \$15,000	<b>Gold</b> \$10,000	<b>Silver *</b> \$5,000	<b>Bronze</b> \$2,500	Periwinkle \$500
	\$46,400 tax-deductible	\$22,600 tax-deductible	\$13,800 tax-deductible	\$8,800 tax-deductible	\$3,800 tax-deductible	\$1,900 tax-deductible	\$260 tax-deductible
Tickets	30 Premier Seating	20 Premier Seating	10 Premier Seating	10	10	5	2
Event Marketing	Logo	Logo	Logo	Logo	Name	Name	Name
Event Signage	Logo	Logo	Logo	Logo	Name	Name	
Program Book	Full Page - Prominent (8.5in wide x 11in high)	Full Page - Premier (8.5in wide x 11in high)	Full Page (8.5in wide x 11in high)	Full Page (8.5in wide x 11in high)	Half Page (8.5in wide x 5.5in high)	Half Page (8.5in wide x 5.5in high)	
Social Media	All	5	4	3	2	1	
Hotel Rooms at Hard Rock on Fri. 11/8 & Sat. 11/9	2	2	1				
Table Signage							
Logo on Invite							
Step & Repeat							
Press Release							

\*Silver Sponsorships – limited to one (1) sponsor per category/activity below. Please advise of your preference at the time of commitment and will be assigned on a first come first served basis.

Favor

Swag Bag

• Welcome Reception

Registration

Valet

Please note that the program book is virtual and will not be printed. Camera ready artwork is due by Friday, October 25, 2024 and must be in .jpeg, .pdf, or .png format.

All sponsorships include the ability to put one (1) item of value in the event swag bags, and inclusion in DDF e-blasts (monthly & event specific). Two hundred (200) swag bag items must be received by Friday, October 18, 2024.